



Data and Privacy File Guides

Other Data: Apple Sales Assistant Conversation History

May 2025

File name Apple Sales Assistant Conversation History.csv

File description This file contains information of the user's conversation history when using Apple Sales Assistant.

Why Apple keeps this information Apple retains this information to provide personalized experiences.

Field Name	Details
Created Date	Date and time the message was created
Message	The content of the message
Message ID	Identifier of the message
Apple Account	Apple account identifying number
Source	Whether the message was from the user or assistant
Session ID	A randomly generated session identifier